

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMID-TV	Date: 10/28/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,578.45

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

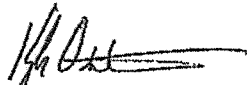
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/28/2016

Date



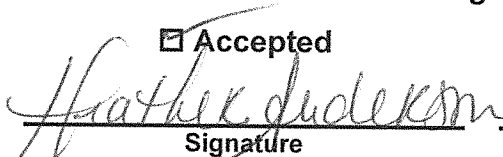
Signature

To Be Signed By Station Representative

☒ **Accepted**

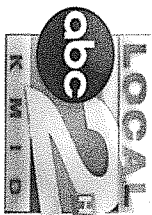
☐ **Accepted in Part**

☐ **Rejected**


Signature

Heather Anderson
Printed Name

10.28.16
Title



KMLD
7403 S University
Lubbock, TX 79423

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Contract # 1456619

Schedule Dates	11/01/16-11/03/16	Date Entered	10/31/16
Advertiser	Pete Gallego/US Congress/Texas/Democrat (6268	Last Modified	10/31/16
Agency	Screen Strategies Media (18343)	Entered By	Heather Trevino
Product	Political - US Congress (1076)	CO-OP	No
Brand	GALLEGO FOR CONGRESS (566937)	Headline #	
Salesperson	Midland, House (1227)	Demo	
Sales Office	Midland	Order Type	Normal
Buyer Name	BAHNG, CAROLINE	Package Deal	
Phone/Fax	(703) 272-7300 /	Commission %	15.00
CPE	2929	Commission	\$354.75
Account Types	Local/Political	Net Total	\$2,010.25
Billing Type	Calendar	Sales Tax	
Comments			

Midland (KMLD)	Spots	Rate
By Calendar Month		
Nov. 2016	27	\$2,365.00
Grand Total:	27	\$2,365.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	5A- GOOD DAY		1	1	1					3	\$25.00	\$75.00	Midland (KMLD)		10/31/16
2.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	7A- GMA 2HR - MON-FRI		1	1	2					4	\$55.00	\$220.00	Midland (KMLD)		10/31/16
3.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	4P- 5P (CST)		1	1	1					3	\$30.00	\$90.00	Midland (KMLD)		10/31/16
4.0	Normal Line / SPOT	11/01/16-11/02/16	5	:30	5P- LOCAL 2 NEWS @5		1	1						2	\$50.00	\$100.00	Midland (KMLD)		10/31/16
5.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	6P- JEOPARDY M-F		1	1	1					3	\$75.00	\$225.00	Midland (KMLD)		10/31/16
6.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	6-30P- WHEEL OF FORTUNE M-F		1							1	\$110.00	\$110.00	Midland (KMLD)		10/31/16
7.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	6-30P- WHEEL OF FORTUNE M-F					1				1	\$110.00	\$110.00	Midland (KMLD)		10/31/16
8.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	7-30P- ABC TUESDAY 7-30P-8P					1				1	\$300.00	\$300.00	Midland (KMLD)		10/31/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	6-59P- ABC WEDNESDAY 7PM - 10PM					1				1	\$350.00	\$350.00	Midland (KMLD)		10/31/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	5	:30	9P- ABC THURSDAY 9P-10P					1				1	\$300.00	\$300.00	Midland (KMLD)		10/31/16
11.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	10P- LOCAL 2 NEWS @10		1	1	1					3	\$100.00	\$300.00	Midland (KMLD)		10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

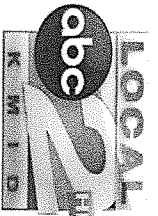
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



KMID
7403 S University
Lubbock, TX 79423

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

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Nov. 2016			
Grand Total:		27	\$2,365.00

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12.0	Normal Line / SPOT	11/01/16-11/03/16	5	:30	10:35P- JIMMY KIMMEL			1	1	1				3	\$25.00	\$75.00	Midland (KMID)		10/31/16
13.0	Normal Line / SPOT	11/02/16-11/02/16	5	:30	6:30P- CMA AWARDS RED CARPET PREVIEW				1					1	\$110.00	\$110.00	Midland (KMID)	Replaced Wheel	10/31/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

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